



Innovative Treatment Products, LLC (ITP, LLC) respects the personal privacy and information of visitors to our internet sites. This privacy policy outlines the practices that ITP, LLC follows regarding the collection and safeguarding of your personal information through its websites www.innovatreat.com and www.clarifiercleansweep.com, and the ways in which ITP, LLC may use and share your personal information.

Applicability

This privacy policy applies solely to information collected through the www.innovatreat.com and www.clarifiercleansweep.com websites.

Collection of Personal Information

By accessing and interacting with this website, you consent for ITP, LLC to collect personally identifying information about you. Such personal information collected by ITP, LLC may include:

- o information about your use of this website, including the content pages accessed, duration and frequency of visits to content pages or links;
- o information that you provide to generate a request for direct follow-up contact or general inquiry response from ITP, LLC, e.g. requests for project/product proposals, specifications, documentation, or pricing or other information;
- o information that you provide to enable your access to the ITP, LLC website, and any content features and services that may be offered, such as downloadable files, online order processing, contact requests, on-line chat communications; and
- o any other identifying information that you voluntarily provide through www.innovatreat.com and www.clarifiercleansweep.com.

Use of Personal Information

ITP, LLC may use your personal information to:

- o administer the www.innovatreat.com and www.clarifiercleansweep.com website;
- o enable your access to and use of the website content and services;
- o reply to you directly in response to your inquiries or requests for information and support;
- o fulfil online orders for products and services;
- o send you marketing communications; and
- o solicit feedback regarding the website content.

ITP, LLC may disclose personal information as required in connection with any legal proceedings, and in order to establish, exercise or defend its legal rights.

Securing Personal Information

ITP, LLC will take reasonable precautions to prevent the loss, misuse or alteration of your personal information. We will use encryption protect sensitive information transmitted to us online. The computers/servers in which ITP, LLC stores personally identifiable information are kept in a secure environment.

Only employees, agents or sub-contractors of ITP, LLC who need your information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information and are obligated to comply with the terms of this privacy policy.

Information Ownership and Dissemination

ITP, LLC is the sole owners of the information collected on this site. We have access to/collect information that you voluntarily give us via email or other direct contact from you. ITP, LLC will not sell or rent this information to anyone.

Information collected will be used to respond to you regarding the reason you contacted us. We will not share your information with any third party outside of our organization, other than as necessary to fulfill your request, e.g. to ship an order.

Unless you ask us not to, ITP, LLC may contact you via email in the future to tell you about products or services, solicit your feedback about our website, and to advise you about changes to this privacy policy.

Links to Third Party Websites

Our website contains links to third party internet sites, such as the websites of our manufacturing partners.

Please be aware that ITP, LLC is not responsible for the content or privacy practices of such other sites. We encourage users to be aware when they navigate away from our site and to read the privacy policy of any other site that collects personal information.

Cookies

ITP, LLC uses "cookies" on this site. A cookie is a piece of data stored on a site visitor's hard drive to help us improve your access to our site and identify repeat visitors to our site. Cookies can also enable us to track and target the interests of our users to enhance the experience on our site. Usage of a cookie is in no way linked to any personally identifiable information on our site.

Access to Your Personal Information

You may contact ITP, LLC at any time via the email address or phone number provided below in this policy, or on our website, regarding our use, recording and management of your personal information, including to:

- request disclosure about data, if any, we have recorded about you;
- change/correct any data we have recorded about you;
- request that we delete any data we have about you;
- express any concern you have about our use of your data; and
- opt out of future contact from ITP, LLC.

Policy Updates

ITP, LLC may revise this privacy policy from time to time by posting an updated version on this website.

Policy Issues and Questions

If you have questions about this ITP, LLC's privacy policy, concerns about the treatment of your personal information, comments about content on our webpages, or believe that ITP, LLC is not in compliance with this stated policy, please contact:

- phone: 800.881.5184
- email: info@innovatreat.com
- mail: Innovative Treatment Products, LLC
Attn: R. Kershner
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Owings Mills, Maryland 21117